



## “Dream Book” Event Program Advertising Opportunities

Join us in celebrating the St. Jude Fashion Show and offer your support for St. Jude Children’s Research Hospital® with an advertisement in our Dream Book – the program book that will be distributed to our sell-out crowd!

Placing an ad in the St. Jude Ad Book is a great marketing tool for your business, as well as a medium for sharing or conveying any particular message you want other St. Jude friends to read. Ads can be used to demonstrate your support of St. Jude, to remember a loved one, to announce or celebrate a special family event such as a birth, graduation, wedding, or anniversary, or to congratulate a loved one on a particular occasion.

The following is information about ad sizes and how to submit artwork. The attached Advertising Agreement, payment, and artwork must be submitted in order to have your ad printed.

### Ad Size:

- Full Page Color on Back Cover, Inside Front or Inside Back Cover – \$1,000
- Full Page Color 4.75” wide x 7.75” high – \$500
- Full Page Black/White 4.75” wide x 7.75” high – \$300
- Half Page Black/White 4.75” wide x 3.75” high – \$150

### Formats to Submit Ad/Artwork:

- PDF via email (preferred method).
- Any Mac format (Illustrator, Quark, InDesign, etc.) via email.

**To submit Artwork, please email to:** Michele Golembiewski  
mgolembiewski7505@gmail.com  
847-338-8115

For more event information, visit  
[www.stjudefashionshow.com](http://www.stjudefashionshow.com)

November 18, 2018 • [www.stjudefashionshow.com](http://www.stjudefashionshow.com)



**St. Jude Children's  
Research Hospital**

ALSAC • Danny Thomas, Founder  
*Finding cures. Saving children.*

**St. Jude  
Fashion Show**

*Dream a Little Dream*



Event Sponsor



## “Dream Book” Event Program Ad Agreement

Business Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_

Please make checks payable to St. Jude Children’s Research Hospital.  
St. Jude Fashion Show Specialist  
ALSAC/ St. Jude Children’s Research Hospital  
5501 N. Cumberland Ave, Suite 101, Chicago, IL 60656

If you would like to charge this to your credit card,  
please call the St Jude office at **773-313-4300**.

This Advertisement Agreement, artwork and payment  
must be received by **October 23**.

Special Messages?

\_\_\_\_\_  
\_\_\_\_\_

Advertiser Signature: \_\_\_\_\_

Fashion Show Committee Member Name: \_\_\_\_\_

### Please check your ad choice:

- |  |         |
|--|---------|
| <input type="checkbox"/> Back Cover (color)          | \$1,000 |
| 4.75”w x 7.75”h                                      |         |
| <input type="checkbox"/> Inside Front Cover (color)  | \$1,000 |
| 4.75”w x 7.75”h                                      |         |
| <input type="checkbox"/> Inside Back Cover (color)   | \$1,000 |
| 4.75”w x 7.75”h                                      |         |
| <input type="checkbox"/> Full Page Color Run of Book | \$500   |
| 4.75”w x 7.75”h                                      |         |
| <input type="checkbox"/> Full Page B/W               | \$300   |
| 4.75”w x 7.75”h                                      |         |
| <input type="checkbox"/> Half Page B/W               | \$150   |
| 4.75”w x 3.75”h                                      |         |

**Total Amount Due:**

\$ \_\_\_\_\_