



**St. Jude Children's  
Research Hospital**

ALSAC • Danny Thomas, Founder  
*Finding cures. Saving children.*



Dear Friend of St. Jude:

In 1952, the late entertainer, Danny Thomas envisioned a dream that “no child should die in the dawn of life.” He developed a plan and believed that his dream could come true. It is through a collective effort of doctors, researchers, donors and volunteers that this dream is becoming a reality. Supporters of St. Jude Children’s Research Hospital® in the Chicagoland area contribute to Danny’s dream in many ways.

On Sunday, November 18, 2018, we will celebrate the St. Jude Fashion Show at the Donald E. Stephens Convention Center in Rosemont, IL. In its amazing history, the Annual Fashion Show has raised over \$5,000,000 benefiting St. Jude. As we plan and prepare for this year’s big event, we hope you will consider participating in some way. Your involvement will strongly benefit you and your company through event promotions and exposure to our guests—local businesspeople from Chicago and surrounding communities. Most importantly, it will have a significant impact on the treatment of childhood catastrophic diseases worldwide.

As the hospital progresses in its research and treatment of children, physicians and researchers are coming closer to making Danny’s dream a reality. Because of the work of St. Jude, survival rates for childhood cancers have increased from 20 percent to better than 80 percent overall. In addition, the staff of St. Jude is reaching new heights in medical advances, and scientists are expanding their focus on genetic disorders and international outreach programs. St. Jude has become the single largest center in the United States for the treatment and research of childhood catastrophic diseases such as cancer and sickle cell disease.

There are many ways of participating in this year’s event to show your support of St. Jude—*becoming a corporate sponsor, donating raffle items, purchasing an ad in the Dream Book event program, and of course, attending the Show!* If you are interested in supporting this very worthy cause and have questions about how you can do so, please contact me directly or call the St. Jude Fashion Show Specialist at 773-313-4300.

We thank you for your consideration. It is our hope that you will join us in keeping Danny’s dream alive through the St. Jude Fashion Show.

Sincerely,

Committee Member  
St. Jude Fashion Show, Dream A Little Dream

For more event information, visit  
[www.stjudefashionshow.com](http://www.stjudefashionshow.com)

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