



It will be another blockbuster event! The St. Jude Fashion Show is an exclusive annual event where more than 1,300 guests enjoy an afternoon filled with a champagne reception, luncheon, fashion show, patient speaker and dream raffle all while supporting St. Jude Children's Research Hospital®. Since its beginning in 1994, this event has raised over \$5 million for the kids of St. Jude.

We sincerely hope you will consider joining us for the 24th Annual St. Jude Fashion Show. With your support, we can ensure the lifesaving work at St. Jude Children's Research Hospital will continue, and that children right here in Chicago and across the world will receive the finest care possible at no cost to their families.

Fashion Show Tickets

	Early bird pricing prior to 10/19	Regular pricing 10/19 and after
Individual Tickets:	\$125	\$150
Table of 10:	\$1,250	\$1,500
Dream Tables of 10*:	\$2,100	\$2,100

**Celebrate the miracle of St. Jude with preferred seating - you and your guests can enjoy the festivities, up close!*

Each guest will enjoy lunch, a fabulous fashion show, an inspirational program and an incredible raffle

Our unique mission

Since opening more than 50 years ago, St. Jude Children's Research Hospital has changed the way the world treats childhood cancer and other life-threatening diseases. No family ever pays St. Jude for the care their child receives and, for every child treated here, thousands more have been saved worldwide through St. Jude discoveries. The hospital has played a pivotal role in pushing U.S. pediatric cancer survival rates from 20 to 80 percent overall, and is the first and only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. It is also a leader in the research and treatment of blood disorders and infectious diseases in children. St. Jude was founded by the late entertainer Danny Thomas, who believed that no child should die in the dawn of life.

We remain committed to our founder Danny Thomas' dream that "no child should die in the dawn of life." We urge you to help us by becoming a part of our great mission of finding cures and saving children.

- Families never receive a bill from St. Jude for treatment, travel, housing, or food—because all a family should worry about is helping their child live.
- St. Jude is working to drive the overall survival rate for childhood cancer to 90 percent. We won't stop until no child dies from cancer.
- Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent when the hospital opened in 1962 to more than 80 percent today.
- Because the majority of St. Jude funding comes from the general public, St. Jude has the freedom to focus on what matters most—saving kids regardless of their financial situation.
- St. Jude freely shares the breakthroughs it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.

November 18, 2018 • www.stjudefashionshow.com

Sponsorship Levels

* All sponsorship levels will receive recognition in our program book and scrolling presentation.

- Event Sponsorship** **\$25,000**
- Company highlighted as the Event Sponsor with premier recognition in all marketing materials, website, and the program
 - Logo showcased on event invitations
 - One full-page color ad in the program book
 - Right of first refusal for Event Sponsor
 - Two Dream tables of ten on the fashion show runway
 - Two posts on ALSAC/St. Jude Regional social media outlet

- Crystal Sponsorship** **\$20,000**
- Company highlighted during program and on the Fashion Show website
 - Logo showcased on event invitations and event website
 - One full-page color ad in program book
 - Two Dream tables of ten on the fashion show runway
 - One post on ALSAC/St. Jude Regional social media outlet

Exclusive Crystal Partnerships:

Beauty Partnership

Provide make-up services during cocktail party, and guest gifts of beauty products

Technology Partnership

Logo placement on the touch-screen devices

- Miracle Sponsorship** **\$10,000**
- One full-page color ad in the program book
 - One Dream table of ten on the fashion show runway
 - Logo/Name showcased on event website
 - One post on ALSAC/St. Jude Regional social media outlet

Exclusive Miracle Partnerships:

Spirits Partnership

Logo placement on bar displays and on highboys throughout the cocktail party

- Gift of Hope Sponsor** **\$5,000**
- One table of ten at event
 - One full-page color ad in program book
 - Logo/Name showcased on event website

- Gift of Hope In-Kind Sponsor** **\$5,000 minimum value of in-kind donation**
- Four complimentary tickets to the event
 - One full-page color ad in program book
 - Provide a take away gift for all guests (1,400 quantity) or one table gift per table (140 total) with fair market value of \$5,000 or more

- Sparkling Sponsor** **\$2,500**
- Four complimentary tickets OR one half-page black/white ad in program book

- Angel Sponsor** **\$1,000**
- Two complimentary tickets to event

- Dream Maker Sponsor** **\$500**

Customized Underwriting Opportunities for Specific Event Costs are available.

Contact Giselle Tato at 773-313-4300, giselle.tato@stjude.org to discuss customized advantages.



Sponsorship Agreement

- Event Sponsor for \$25,000
- Crystal Sponsor for \$20,000
 - Beauty Partner
 - Technology Partner
- Miracle Sponsor for \$10,000
 - Spirits Partner
- Gift of Hope Sponsor for \$5,000
- Gift of Hope In-Kind Sponsor for \$5,000
- Sparkling Sponsor for \$2,500
- Angel Sponsor for \$1,000
- Dream Maker for \$500
- Custom Underwriting Opportunity - let's discuss
- I am unable to participate but please accept my donation of _____

Name _____ Title _____

Company (to be listed on printed materials) _____

Address _____ City _____ State _____ ZIP _____

Phone _____ E-mail _____

Fashion Show Committee Member _____

If you would like to charge this to your credit card, please call the St Jude office at **773-313-4300**.

Total \$ _____

Please return completed form to:

ALSAC/ St. Jude Children's Research Hospital
Giselle Tato, St. Jude Fashion Show Specialist
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o: 773-313-4300
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