


Back Cover



*Dream*  
a Little *Dream*

13th Annual Fashion Show

**St. Jude Children's  
Research Hospital**  
ALSAC • Danny Thomas, Founder  
Finding cures. Saving children.

November 11, 2007

A fashion extravaganza to benefit St. Jude

4/c Ad

## *Dream A Little Dream Fashion Show Guests,*



I am so honored to be with you today as the Honorary Chairperson of the 13th Annual Dream A Little Dream Fashion Show benefiting St. Jude Children's Research Hospital.

Thanks to the generosity of the companies and individuals who have contributed to the Dream A Little Dream Fashion Show, through the past 12 years, more than \$1,000,000 have been raised for the children and families of St. Jude.

This beautiful event has a long history of bringing together families and friends in support of the work of St. Jude Children's Research Hospital. Through the Dream A Little Dream event, we've been able to introduce St. Jude and to create a community of support in the Chicago area.

My involvement with St. Jude Children's Research Hospital came to me through my family. I grew up with St. Jude as part of my life...as part of my family.

I am proud of our Board of Directors, and proud of being part of the Dream A Little Dream Fashion Show. We should all be very proud of what we are accomplishing here—together—today. We are giving hope to families who have been affected by cancer and other catastrophic diseases. We are giving hope to children who will survive the battle against their disease. Together, we are giving the world hope that someday soon, a cure will be found.

Thank you for attending this special event today. Have a wonderful time! And know that your participation is truly making a difference.

Warmest Regards,

**Joyce Aboussie**  
**Chairperson • Board of Directors and Governors**  
**ALSAC/St. Jude Children's Research Hospital**

### **Executive Committee**

Cathy Shaker Breit

Maria Marino

Terry Shaker

### **Committee Members**

Amira Alsammarae

Andrea Habeeb

Dorothy Pokonosky

Elizabeth Araujo

Toni Hasan

Rita Rezko

Mary Kay Brown

Laurie Klein

Sonia Rezko

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[www.shaker.com/stjudefashionshow](http://www.shaker.com/stjudefashionshow)

# Program

**10:30 am: Dream Raffle Viewing**

**11:00 am: Champagne Reception & Sweet Table by Oak Mill Bakery**

**12:00 pm: Program**

Welcome: Cathy Shaker Breit

Musical Entertainment: Lizzie Ayoub

Master of Ceremonies, Robin Robinson

Honorary Chair, Joyce Aboussie

A St. Jude Family: The Sierra Josephsen Family

Invocation

**1:00 pm: Luncheon**

Salad: Romaine lettuce with mandarin oranges, topped with walnuts and a honey lime dressing

Entree: Sauteed breast of chicken with gorgonzola sauce, garlic mashed potatoes, tomato parmesan, carrots and green beans

Dessert: Rich chocolate cake filled with chocolate fudge and chocolate mousse over a layer of chocolate and vanilla sauce

*Vegetarian meals available upon request*

**1:30 pm: Regular Raffle Drawing**

Maria Marino & Laurie Klein, Committee Members

**2:00 pm: Fashion Show**

Fashions produced by Mart Fashion Productions

Lighting by Frost Lighting

Outerwear by York Furrier, Elmhurst

Jewelry by International Art Jewelers

**2:45 pm: Silent Auction Closes  
Grand Raffle Drawing  
Closing Remarks**

*Please pick up your parking voucher and your Spanx gift as you leave.*

[www.shaker.com/stjudefashionshow](http://www.shaker.com/stjudefashionshow)

**Give thanks  
for the healthy  
kids in your life.**

**And give  
to those  
who are not.**

Madelyn, 5  
Neuroblastoma

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## *Regular Raffle*

1. Disney Throw blanket; Disney Watch; One month membership to "Score! Educational Center"; Webkins and Shining Stars; Handmade doll; Infant hat and headband
2. Gift basket from Shop Colette
3. Child's Bike and accessories; Infant hat and headband
4. \$250 gift certificate to California Closets; Lancome gifts; \$25 gift certificate to Bed, Bath & Beyond
5. Wine Tasting and Tour for 10 at Lynfred Winery; bottle of wine and a framed oil painting
6. Weber Charcoal Grill; 4 Cookbooks, "World's Greatest Health Secrets", "Food Network Kitchens", Giada de Laurentis' autographed "Family Dinners", and "Super Healing"; \$20 gift certificate for Dominick's Finer Foods
7. American Girl Doll; Cookie Bouquet; Starbucks basket; Framed Fairy Painting; Infant hat; Children's books
8. Hand painted glassware; Floral table cloth; Lynfred Winery Tasting & Tour for 10
9. Handmade St. Jude purse; St. Jude Scarf; 1 hr massage at "Hands on Therapy"; Deep pore cleansing facial at Regina's European Skin Care Studio
10. Mini Day at Brenda Bendel's Day Spa; Marcasite and agate stone earrings, necklace and bracelet; Judith Jacks brooch
11. Thomas Kincade print; Hand painted glass dish and candle holder; Holiday basket
12. Red Mini Cooper Pedal Car; Handmade Doll; Tweety Bird toy; Children's puzzle; Handmade pillow, blanket, and baby books
13. 1 yr membership at The Art Institute of Chicago; Limited edition hand painted etching
14. Lynfred Winery Tasting & Tour for 10; Framed oil painting; Nora Fleming gift basket
15. Luxurious beauty care products from Salon Coccole; 2 Personal training sessions from Mycore Fitness
16. Workshop/tasting for 10 at Ta-Ze
17. Creative Memories basket with 2 hour workshop for 4; Holiday Basket; Decorative Dish from Artistica Gallery

## *Regular Raffle continued*

18. "Nikki's Cookies"; \$50 gift certificate to Costco; \$25 to Alfie's Restaurant; Kitchen organizer; Holiday stationary
19. Admission for 4 to Adler Planetarium, Shedd Aquarium, The Field Museum, and Museum of Science and Industry; \$150 for Stefani Restaurants
20. Admission for 4 to Kohl Children's Museum; Children's party at Rinkside Entertainment; Children's toys; Handmade St. Jude purse; One month membership to Score! Educational Centers; Madly Poppin' Gourmet Treat Tower
21. 3 month membership to the East Bank Club, includes initiation fee; Striptease Aerobic Class for 5-8 women with Danielle Williamson; Chanel Skin care products; Hermes Perfume
22. 4 White Sox tickets with parking; 2 Chicago Wolves tickets; Dinner at Don Roth's Blackhawk; \$50 to Shannon's Irish Pub; Sports Fleece
23. 2 tickets to Brian Setzer Orchestra at Paramount Theatre 12/9/07; \$75 gift certificate to Walter Payton's Roundhouse Restaurant
24. \$200 Spanx gift; Turquoise & Brown bead necklace and earrings; \$100 gift certificate to Phoenician Restaurant
25. Evening bag; Aurora borealis Swarovski crystal necklace and earrings; Jeweled watch; \$100 gift certificate to Jimmy's Place
26. 4 White Sox tickets with parking for a weeknight home game, \$200 gift certificate to Panda Express Gourmet Chinese Food
27. 2 Personal training sessions at Balanced Fitness; Hair consultation and cut at Teddie Kossof Salon
28. Dinner for 6 at The Athar Restaurant; Brown leather purse; Turquoise and silver watch; Gemstone ring; 2 t-shirts from "Habit"
29. "I Love Lucy" Collectibles; Two pairs of pink slippers (Smart Dogs, Massaging Toggle Slippers); Manicure Set; St. Jude Blanket; 3 CDs; 3 DVDs; Bottle of Wine
30. 2 handmade dolls in a carriage; Earth Angels gift certificate; Holiday Basket; Holiday Stationary
31. Luxurious hair care and skin care products from Alberto-Culver; Mani and Pedi from Studio North Salon; Single process color and cut at SHO Salon; Paris Hilton Collectibles
32. Coach Handbag; Manicure, haircut and blowdry at Scruples
33. Lynfred Winery Tasting & Tour for 10; bottle of wine and a framed oil painting

## Regular Raffle continued


34. 4 passes to CoCo Key Water Resort; 4 tickets to any Zanies Comedy Club; Dinner for 4 at Stanley's Kitchen & Tap
35. "Gently Raining and Dreaming" painting; Swarovski crystal & white cats eye gemstone earrings and bracelet
36. Silver casserole dish and serving tray; Pearl earrings, necklace, and bracelet; Holiday basket
37. Crystal Bowl; Canary gemstone earrings and necklace; Goldtone bracelet with Australian crystals; St. Jude scarf
38. Studio Portrait Session from Wancket Studios, plus 11x14 portrait; Handmade evening bag by "Mimi"; Handmade Swarovski crystal necklace and earrings
39. Pearl necklace; \$100 for Vibrato Boutique; sweet & petite droplet 22K gold earrings
40. Odyssey Dinner Cruise for 2; 1 night stay at the Hyatt Regency McCormick Place, Chicago, IL; Jeweled Earrings
41. 2 Necklaces from MishL Designs; \$50 at the Aveda Institute of Chicago; Aveda Foot Relief and Hand Relief; 14K earrings with pink stone
42. Dinner for 8 at Tony Spavone's Restaurant; Jerry Springer package

## Grand Raffle

- I. Acting Debut: Walk-on in a McDonald's commercial in Los Angeles, CA; 2 night stay at the Four Seasons, Beverly Hills
- II. Diamond Necklace, by International Art Jewelers
- III. Hilton Indian Lakes Getaway: 2 nights for two in Penthouse Suite; Breakfast and Dinner; 2 massages at Spa Vargas; Golf foursome at Blackhawk Trace
- IV. York Furriers Signature silk wrap trimmed with Norwegian Fox, and Norwegian fox purse with jewel clasp
- V. Memphis Trip: Weekend for two with Air, Hotel, VIP tour of St. Jude; 2 tickets to Memphis Grizzlies and Grizzlies gear; St. Jude handbag
- VI. GB Packers Package: 4 Tickets to GB Packers vs. St. Louis Rams in St. Louis, 12/16/07 and dinner for 4 at Kemoll's Restaurant; 2 Tickets to GB vs. Dallas in Dallas 11/29/07; Brett Favre signed football
- VII. Macy's \$1,000 Shopping Spree
- VIII. Interior Design: Consultation by Barron & Stoll Interior Design; Holiday décor basket; \$250 gift certificate to California Closets
- IX. Kitchen Aid: Kitchen Aid mixer, toaster and blender
- X. Weber Grill: Weber Genesis E310/Black/LP Gas Grill; Turkey Fryer with peanut oil
- XI. 10 Skybox seats for Chicago Wolves vs. Rockford Icehogs on 11/24/07
- XII. Bikes: "His and Hers" Trek 7100 Multitrak bikes
- XIII. Day of Boating on Lake Michigan with Captain Chuck, with picnic lunch for 6
- XIV. 4 Cubs tickets; Cubs gear, iPod Shuffle, \$15 iTunes
- XV. Nikon Digital Camera; (3) course dinner for two at 2100 Blue Restaurant; 6 Tickets for Blackhawks vs. L.A. Kings on 12/12/07
- XVI. LCD TV 23"
- XVII. iPod Nano and TechStyle-Puck; \$50 iTunes; Fleece throw; Extra large chair; iPod dock with AM/FM stereo
- XVIII. 2 foursomes at Lake View Golf Club; Club Glove Golf Travel Bag; St. Jude golf shirts

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\* Regular Raffle tickets are \$5 each  
\* or 6 for \$25.  
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\* Grand Raffle tickets are \$10 each  
\* or 6 for \$50.  
\*  
\* Winner need not be present for Grand Raffle.

Write in your bids for the Silent Auction!



## Grand Raffle continued

- XIX. 2 Tickets to Chicago Bears vs. New Orleans on 12/30/07; 1 night at Fairmont Chicago; \$50 Gift Certificate to "Aria"
- XX. 10 Skybox seats for DePaul vs. Vanderbilt on 12/12/07
- XXI. Dinner for 8 at Maza Restaurant in Chicago; Waterford Lamp; 2 First row center seats to Steppenwolf Theatre in 2007/2008 season
- XXII. 2 Tickets to New York Knicks in the NY Times Super Skybox in Jan 2008

## Silent Auction

- A Signed Carlos Zambrano Package, Bud Light Neon Sign, Baseball Fleece, Value \$650
- B Chinese Framed Art, Chinese Wall Hanging, Crystal Table Lamp, Value \$1,400
- C Tickets to Phantom of the Opera; One night stay at the Majestic Hotel; Handmade necklace and bracelet in gold, with Swarovski crystals by Delcori Design, Value \$600
- D Oriental Rug, Value \$800
- E Smoky topaz necklace and earrings from Mary Louise Designs, Value \$435
- F Custom made couture evening gown by Elite Designs, Bridal & Evening Collections, available in all sizes, Value \$900
- G Vacation on Hilton Head Island: One week rental of 3 bedroom, 3 bathroom condo in Harbortown (Available 12/1/07–5/5/08 or 9/15/08–12/15/08), Value \$1,800
- H Handmade wool/knit sweater/jacket from A.V.A., Value \$450
- I 1 week stay in a timeshare in Hollywood, FL in May 2008, Value \$1,500
- J Missoni matching Jacket and Skirt, Value \$3,100
- K "Untitled", Framed 13x19 Charcoal portrait, Value \$500

## Raffle Donors

Thanks to our generous Raffle Donors – please support these businesses!

- |   |                                       |   |
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| Joyce Aboussie                              | Tom Erhart                            | Renaissance Oak Brook Hotel   |
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| CoCo Key Water Resort                       | McDonald's/DDB Worldwide              | Mark Szollar  |
| Cookies by Design                           | Merry Richards Jewelry                | Ta - Ze   |
| Costco Wholesale                            | Memphis Grizzlies                     | Teddie Kosoff Salon   |
| Creative Memories                           | Mickey & Dixie Haddad                 | Tony Spavone's Restaurant   |
| Ann Danner, Residential Homes<br>of America | MishL Designs                         | The Stefani Sig. Restaurants  |
| Marlene Dantino                             | Museum of Science and Industry        | Unforgettable Licensing   |
| The Daily Herald Newspaper                  | Mycore Fitness                        | Lillian Vail  |
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| Dine  | Odyssey Cruises                       | Danielle Williamson   |
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| Don Roth's Blackhawk                        | Paris Hilton Enterprises              | York Furrier  |
| Earth Angels                                | Park Lane Jewelry                     | Carlos Zambrano   |
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We regret the omission of any contribution received after our printing deadline.



## Special Thanks

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### Centerpieces:

Flowers by Flowers of Paradise

### Photographer:

Andrew Campbell Photography

### Red Wine:

Peter & Pam Liarikos

### White Wine and Champagne:

Anonymous Donor

### Orange Juice:

Peter & Pam Liarikos

### Sweet Table:

Oak Mill Bakery

### Dreambook Printer:

Rosette Printing

### Special Appreciation:

Rosemont Convention Center • Village of Rosemont

## Master of Ceremonies



Robin Robinson joined FOX News Chicago as co-anchor in 1987 and was a vital part of the FOX Chicago news launch in August of that year. She is an award-winning journalist who has obtained a high level of respect within her community and among her peers due to a firm commitment to news that goes beyond the breaking stories of the day.

Robin's 1984 arrival in Chicago was actually a return to the city. She was born in Chicago, where her father worked as a writer for *Ebony* magazine and *Jet* magazine during the early years of Johnson Publishing Company. Her family later relocated to Southern California where she was raised.

In 1979 Robin began her career at KGTV in San Diego. She came back to the Windy City in 1984 where she joined WBBM-TV. Robin has been the recipient, along with the FOX News Team, of numerous Emmys for their outstanding performances, most notably coverage of the Great Chicago Flood and the funeral of Joseph Cardinal Bernadine.

## Honorary Chair



Shortly after graduating from St. Louis University, Joyce Aboussie helped to organize the 1981 St. Jude Children's Research Hospital national convention in St. Louis, MO. She raised more money at that event than had ever been raised at a St. Jude convention, and she hasn't stopped since.

In 1983, Joyce Aboussie was elected to the Board of Directors and Governors of St. Jude Children's Research Hospital. She was the youngest member ever elected. In 2006, Joyce was elected the Chair of the ALSAC Board of Directors. Her family proudly endowed the Alex and Alice Aboussie Pediatric AIDS Laboratory at St. Jude Children's Research Hospital.

Joyce is the CEO of Aboussie & Associates, a strategic consulting firm located in St. Louis, Missouri. Her clients span the country in a myriad of industries and she represents several Fortune 500 corporations. Additionally, Joyce is CEO of Telephone Contact, Inc., a research firm she established in 1986 that utilizes cutting edge technology for survey research and voter contact.

Joyce Aboussie is "respected by top Republicans as well as Democrats as someone with the technology and staff at her fingertips to reach thousands...in one night's time," read the *St. Louis Post-Dispatch* article on the "25 Most Influential St. Louisans." Joyce Aboussie has been involved in over 400 local, state and national political races, with an astounding success rate of over 80%. The *St. Louis Post-Dispatch* has called Joyce, "The most influential woman in Missouri politics."

Joyce Aboussie was the National Vice-Chair of Congressman Dick Gephardt's Presidential Campaign and previously served as his National Political Director. She worked with Congressman Dick Gephardt leading his political organization for nearly 30 years. In addition to her strong campaign management skills, Joyce Aboussie is considered one of the best political fund raisers in the country. Each year she raises millions of dollars for candidates across the country

The *St. Louis Business Journal* honored Joyce as one of the "Most Influential Business Women." She has been named by both *St. Louis Magazine* and *St. Louis Business Journal* as one of "40 people under 40" who make a difference in St. Louis. She has received numerous civic and charitable awards.

## St. Jude Family



Ed and Sandy Josephsen witnessed a miracle the day Sierra and her identical twin sister, Savana, were born. "I was so happy that they were healthy," Sandy says.

The girls pursued the inquisitive, playful and boisterous activities that all toddlers enjoy, but when they turned 3 years old, Sandy noticed some disturbing changes in Sierra. "She would cough until she turned white," Sandy recalls, "and her tummy started getting bigger."

Sierra was found to have Wilms tumor, also known as nephroblastoma. The fourth most common type of cancer in children, Wilms tumor arises from the disordered development of embryonic kidney cells—immature cells that normally regress by birth but can become cancerous if they persist into childhood.

Surgeons removed a 16-centimeter tumor and Sierra's right kidney. It was a frightening blur of activity for the Josephsen family, but after the successful surgery they could breathe again. Sierra was a stage II, which meant there was a 90 percent chance she would never have cancer again," Sandy says, "and they told us they got the whole thing."

During a regular check-up, 14 months later, doctors found Sierra's cancer had returned in exactly the same place as before, but the tumor was large and the prognosis was not good. After high-dose chemotherapy reduced the mass to the size of a tennis ball, surgeons removed it and followed up the surgery with a double stem cell transplant and radiation.

Only eight months after Sierra completed radiation, doctors instructed the Josephsen family to make funeral arrangements. The girl's cancer had returned for a third time. "You know it's bad when the oncologist is crying with you," Sandy says.

Wilms tumor, which has an 85 percent survival rate, proved a wily adversary for Sierra, but she was about to enlist a powerful ally.

"I told the oncologist, 'We can't stay here any more; you're not giving us any hope'" Sandy says. "When the doctor asked where we would go, I said, 'Anywhere—anywhere that gives us hope.'"

Sierra's pediatrician conducted a frantic search and discovered that St. Jude Children's Research Hospital had just begun a trial for Wilms tumor patients using the drug toptecan.

Give Hope for the holidays by shopping in the St. Jude Hope catalog. Visit [www.stjude.org/shop](http://www.stjude.org/shop) to purchase St. Jude merchandise and all proceeds benefit St. Jude Children's Research Hospital.



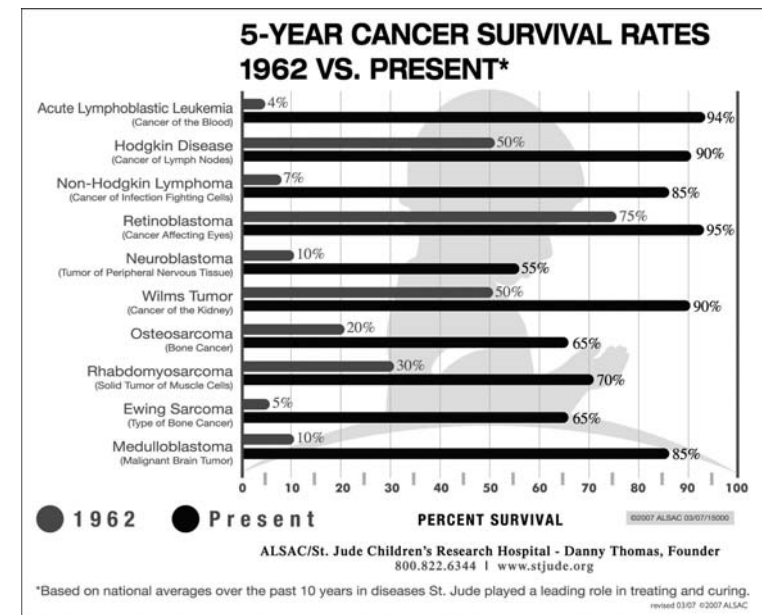
"It was a godsend that they were running the trial at the same time for the same type of cancer that Sierra had," Sandy says, reliving the joy of that discovery. "It was another sign."

Once team members determine the medication's most effective administration schedule, they adjust or individualize the toptecan dosage as part of a treatment regimen called pharmacokinetic targeting. "It's beautiful in a way because we measure the toptecan levels in the blood, and it's variable from person to person; so if the dose is too low we increase it and vice versa," Jeffrey Dome, MD, of Oncology explains. "There are very few chemotherapy drugs where we can do that, so it's a tremendous benefit."

As a result of this treatment, 8-year-old Sierra has been cancer free for nearly two years. "Being a three-time survivor of Wilms tumor is extremely rare because survival rates diminish with each recurrence," Dome says. "The further out she gets, the better off she is."

"She knows exactly what it means to never give up," says Lisa Walters, RN, one of the pharmacokinetic nurses who cared for Sierra. "She will undoubtedly continue to be an inspiration to others, to give them hope."

"Some people say, 'Three strikes, you're out,' but not at St. Jude," Sandy says. "Three times is a charm." Perhaps that's why Sierra is wishing for a third black Labrador these days. She's even picked out the name—Hope. Because, as the young cancer survivor explains, "You've got to have hope."





## St. Jude Quick Facts

- St. Jude Children's Research Hospital®, founded by the late entertainer Danny Thomas, maintains 60 inpatient beds and treats about 230 patients each day, about 4,900 in active status, most of whom are treated on an outpatient basis.
- It is the first institution established for the sole purpose of conducting basic and clinical research into catastrophic childhood diseases, mainly cancer. St. Jude is the largest childhood cancer research center in the world in terms of the number of patients enrolled in research protocols and successfully treated.
- Since opening in 1962, St. Jude has treated children from all 50 states and more than 70 foreign countries.
- Research findings at St. Jude are shared with doctors and scientists all over the world. St. Jude also enjoys a worldwide reputation as a teaching facility. The medical and scientific staff publish about 450 articles in academic journals each year.
- St. Jude, which is non-sectarian, treats children without regard to race, religion, creed or ability to pay. St. Jude is the only pediatric cancer research center where families never pay for treatments that are not covered by insurance, and families without insurance are never asked to pay.
- The hospital's daily operating costs are \$1,216,247, which are primarily covered by public contributions.
- During the past five years, 85.1 percent of every dollar received by ALSAC/St. Jude has gone to the current or future needs of St. Jude.
- St. Jude pioneered a combination of chemotherapy, radiation and, when necessary, surgery to treat childhood cancers. The hospital continues to expand the use of bone marrow transplantation as a treatment for pediatric cancers and genetic diseases.
- St. Jude operates a bone marrow transplant program that enables doctors to perform approximately 185 transplant infusions per year.
- St. Jude was the first facility outside the National Institutes of Health to receive federal approval for research involving human gene therapy.
- Peter C. Doherty, PhD, of the St. Jude Immunology department, won the Nobel Prize for Physiology or Medicine in 1996. He shares the award with Rolf M. Zinkernagel, MD, of the University of Zurich. Their findings have led to major breakthroughs in the understanding and treatment of viral infections and cancers, and in the development of organ transplant procedures and vaccines.
- Since its inception, St. Jude has developed protocols that have brought survival rates for childhood cancers from less than 20 percent to more than 70 percent overall. The current survival rates for selected childhood cancers now include:

## St. Jude Quick Facts

### Diagnosis

Acute lymphoblastic leukemia (ALL)	94%
Hodgkin's disease (cancer of the lymph system)	90%
Medulloblastoma (brain tumor)	85%
Wilms tumor (kidney tumor)	90%

### Current St. Jude Survival Rate

- In 1962, the survival rate for acute lymphoblastic leukemia (ALL), the most common form of childhood cancer, was 4 percent. Today, the survival rate for this once deadly disease is 94 percent thanks to research and treatment protocols developed at St. Jude.
- To treat a child with standard-risk ALL requires a 2 1/2-year protocol at a cost of \$500,000.
- Each St. Jude patient must be referred by a physician, have a disease currently under study at the hospital, be eligible for a current research protocol and, generally, be 18 years old or younger.
- St. Jude researchers and doctors are treating children with genetic immune defects and pediatric AIDS, as well as using new drugs and therapies to fight infections.
- St. Jude is a World Health Organization Collaborating Center for Studies on the Ecology of Influenza Viruses in Animals and Birds.
- The St. Jude faculty includes three National Academy of Sciences members: Peter C. Doherty, PhD, of Immunology; Charles Sherr, MD, PhD, of Tumor Cell Biology; and Robert Webster, PhD, of Infectious Diseases. Sherr, James Ihle, PhD, of Biochemistry, and Brenda Schulman, PhD, Structural Biology, hold the coveted title of Howard Hughes Medical Institute Investigators.
- St. Jude continues an extensive expansion program to bolster the hospital's research and treatment efforts, more than doubling the size of the original St. Jude campus. The expansion includes a recently opened GMP building, the nation's only pediatric research center on-site facility for production of highly specialized medicines and vaccines, and an expanded Immunology Department. Future growth will include a new Chili's Care Center where rapidly evolving CT (computerized tomography) and MR (magnetic resonance) technology will keep St. Jude at the cutting edge for radiation therapy in a pediatric/adolescent setting.

Revised October 2007